**Superstore Sales Assignment**

Problem Statement:

1. High-Profit Sub-Categories

* Top 3 profitable Product Sub-Categories in each region

1. Ontario - Binders and Binder Accessories, Telephones and Communication, Chairs & Chairmats.
2. Prarie - Office Machines, Telephones and Communication, Binders and Binder Accessories.
3. West - Telephones and Communication, Binders and Binder Accessories, Copiers and Fax.
4. Atlantic - Office Machines, Telephones and Communication, Binders and Binder Accessories.
5. Quebec - Copiers and Fax, Binders and Binder Accessories, Chairs & Chairmats.
6. Northwest Territories - Binders and Binder Accessories, Office Machines, Telephones and Communication.
7. Yukon - Telephones and Communication, Office Machines, Office Furnishings.
8. Nunavut­­­­ - Chairs & Chairmats, Telephones and Communication, Computer Peripherals.

* Most Profitable Sub-Category among all Regions

1. Telephones and Communication.
2. Office Machines
3. Binders and Binder Accessories
4. Loss Making Categories

* Two most loss-making Product Sub-Categories across all regions

1. Tables
2. Bookcases

* Regions where they are the least profitable

1. Tables – Ontario (-42422.71)
2. Bookcases – Ontario (-15036.85)